



Dear \_\_\_\_\_,

Our upcoming La Verne Heights Walkathon provides a fantastic opportunity to promote your business. How would you like to reach over 1000 carefully targeted customers direct? You can do this by sponsoring our 20<sup>th</sup> Annual La Verne Heights Elementary PTA Walkathon to be held on May 24, 2017. The proceeds from this very worthwhile event will go toward our excellent, award winning Accelerated Math and Reading Programs, which include Family Reading Nights, the Art Masters Program, and curriculum related assemblies. These programs greatly benefit our students' academic achievement, supporting our aim to make our students' days the best of their life.

Our Walkathon can provide a strong opportunity for your company to reach new and loyal customers in the community. We can provide you highly cost effective advertising and marketing while you would be helping local children in a local school. Sponsorships start at \$150.00, the Star Level, with prominent signage on Baseline Road and acknowledgement in our weekly email to all families promoting your company. The Super Star Level at \$300.00 will give you in addition to the above; name awareness in all publicity related to the Walkathon, an invitation to kickoff the day's events and meet our students, staff and many parent and community volunteers who will be present, and a listing on our school website.

Additional sponsorship opportunities are available should you be interested, such as underwriting our Raffle Prizes at \$450.00, and Barbecue Lunch at \$400.00. Besides the above mentioned publicity opportunities, your company will receive an internet link to your business through our school website. Please call us for other sponsorship suggestions, and visit <http://lv.bonita.k12.ca.us>.

Please complete the attached Sponsorship Application and attach your business card. Your application can be mailed directly or faxed to the number below. We welcome the opportunity to speak with you about your sponsorship and partnership with La Verne Heights School. Know that 100% of your sponsorship will be used to support our school's programs, and that it makes a world of difference to our parents, teachers, and especially our students.

Thank you,

Toria Skarich  
[stgcskarich@gmail.com](mailto:stgcskarich@gmail.com)

Walkathon Chairman

Bhavini Feldman  
[batolia@aol.com](mailto:batolia@aol.com)

Walkathon Assistant

